

*Awareness raising and
application quality
improvement of the LIFE
program in Estonia*

AwaRaEst LIFE

LIFE 14 CAP/EE/000009

ABOUT THE PROJECT

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- ▶ *Project location:* Estonia
- ▶ *Budget - 348 308,00 EUR*
 - ▶ *EU contribution:* 326 000,00 EUR (93,6%)
 - ▶ *Own contribution:* 22 308,00 EUR (6,4%)
 - ▶ *State budget:* 0,00 EUR
- ▶ *Duration:* 24 months
- ▶ *Beneficiaries:*
 - ▶ *Coordinating -* Estonian Ministry of the Environment
 - ▶ *Associated -* Environmental Agency, Information Technology Centre of the Ministry of the Environment

PROJECT OBJECTIVES AND MAIN ACTIVITIES

- ▶ *Raise the awareness about the LIFE programme in Estonia (among potential applicants and public officials)*
 - ▶ *Study trips*
 - ▶ *Information days*
 - ▶ *Video clip*
 - ▶ *Booklets*
 - ▶ *Webpage*
 - ▶ *Adverts, etc.*
- ▶ *Improve the quality of applications*
 - ▶ *Trainings for the NCP-s*
 - ▶ *Trainings for the potential applicants*
 - ▶ *More competent Helpdesk (no of NCP-s raised from 3 to 6)*

CURRENT SITUATION, MEASURED IMPACTS & RESULTS I

- ▶ *9 LIFE information days + LIFE 25 event and resource efficiency information days (320 people reached - target 280)*
- ▶ *3 two-day workshops held - totally 45 participants*
- ▶ *38 drafts consulted by Helpdesk in 2 years (target 30 in 3 years)*
- ▶ *5 proposals submitted in 2016, including IP - success rate 60%*
- ▶ *6 proposals submitted in 2017, including IP*

CURRENT SITUATION, MEASURED IMPACTS & RESULTS II

- ▶ *8 adverts and 2 articles - no of publications - app. 200 000*
- ▶ *LIFE webpage - app. 2600 visits in 12 months*
- ▶ *LIFE video clip - 540 views in 12 months*
- ▶ *2 study trips held (Spain and UK) for 24 officials*

FURTHER ACTIONS TO BE TAKEN

- ▶ Officially the project will be finished by the end of the year (3 more months)
- ▶ 4 information days
- ▶ 1 two-day seminar
- ▶ Adverts, articles
- ▶ Meetings with the potential applicants

Prolongation is possible - we have saved 1/3 of the budget and we would like to continue with the project by the end of next year

MORE INFORMATION:

- ▶ *Project website: <http://life.envir.ee/>*
- ▶ *Contacts: Timo Kark, Project Manager (timo.kark@envir.ee, +372 5348 3518)*